



**13th Annual Conference, Summer School and Lawyers' Course  
in Competition and Regulation  
CRESSE**

**June 23rd - July 6th, 2018  
(Conference: 29th June - 1st July, 2018)**

**SPONSORS' BENEFITS POLICY**

**1. Benefits to Sponsors (at least 3,000 €):**

- Reference to the sponsor, with the sponsor's logo, on the CRESSE website and in the page on CRESSE sponsors (www.cresse.info - about 300 visits on average per day)
- Reference to the sponsor on the Conference posters and leaflets
- Reference to the sponsor on the Conference invitations (sent to a large number of competition authorities and regulatory bodies all over the world).
- Reference to the sponsor on the Conference program
- Reference to the sponsor on the Conference proceedings
- Reference to the sponsor on the Conference banners that are placed in the Conference venue.

In total, the participants in the Conference, the Summer School and Lawyers' Course, organised in the same period of time, are about 150-160 academics, policy-makers and executives from Competition Authorities, from Regulatory Bodies, enterprises and Universities from all over the world.

**2. Benefits to Gold Sponsors (sponsorships of at least 6.000 €), as above, plus:**

- Organization's name and logo appear more prominently than those under 1 above on the CRESSE site.
- Reference to the sponsor on the Conference Call for Papers and Summer School Announcements (sent to a list of over 1500 organisations and individuals throughout the world between October and June of the following year).
- Reference to the sponsor, with the sponsor's logo, on the Conference Bag
- Opportunity for free participation in the Conference of 2 employees of the sponsor (normal participation fee for non-speakers: 400 Euro).
- Opportunity for free participation in the [Summer School](#) (9 modules - total duration 108 academic hours) of 1 employee of the sponsor (normal participation fee 3200 euro before any discount).



- Opportunity for free participation in the [Lawyers' Course](#) on the Role of Economics in Competition Law and Practice (16 sessions - total duration 32 academic hours) of 1 employee of the sponsor (normal participation fee 1900 euro before any discount).
- In the case of economic consultancy firms, opportunity for the participation of a Senior Consultant from the firm to teach one session (1h and 40 minutes) in the Lawyers Course of CRESSE<sup>1</sup>.

### **3. Benefits to Platinum Sponsors<sup>2</sup> (sponsorships of at least 12.000 €), as above for Gold Sponsors, plus:**

- Organization's name and logo appear more prominently than those of non-platinum sponsors.
- Opportunity to distribute organization's brochure and a gift/giveaway to be included in the attendee pack that is distributed to participant upon registration at the Conference.
- Opportunity for free participation in the Conference of 4 employees of the sponsor.
- Opportunity for free participation in the [Summer School](#) of 2 employees of the sponsor.
- Opportunity for free participation in the [Lawyers' Course](#) of 2 employees of the sponsor.
- Invitation to provide recommendations on topics and speakers for a Special Policy Session and to Chair / contribute to an appropriate Conference policy session.
- In the case of economic consultancy firms, opportunity for the participation of two Senior Consultants from the firm to teach one session (1h and 40 minutes) in the Lawyers Course of CRESSE.

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<sup>1</sup> The CRESSE Lawyers' Course (LC) attracts 25 – 30 law experts from European law firms and from other countries every year. Most of the (16) sessions of the LC are taught by distinguished academics (Patrick Rey, William Kovacic, Patrick Legros and Maarten Pieter Schinkel among them).

<sup>2</sup> Please note that the number of Platinum Sponsors in each category of sponsors (corporates, consultancies and law firms) is restricted to one per year.